

February 29, 2008

Dear Educator:

We are pleased to introduce the **LIVESTRONG** at School curriculum. One in three people in the U.S. will be diagnosed with cancer in their lifetime. Children in classrooms all across the country are dealing with cancer right now, whether with a grandparent, parent, family member, friend or teacher. While traditionally lessons on cancer have focused on prevention or cell biology, few have explored the personal impact of cancer. **LIVESTRONG** at School helps address this unmet need by providing engaging lessons that encourage students to join the fight against cancer. These free, online lessons offer an age-appropriate, hopeful, inspiring and empowering way to teach students about cancer.

In order to raise cancer awareness, the Lance Armstrong Foundation (LAF) is challenging educators to get students involved in the fight against cancer. Participating classes will have the opportunity to enter the **LIVESTRONG** at School contest to win a visit from champion cyclist and cancer survivor Lance Armstrong.

To enter, educators must teach a lesson from the **LIVESTRONG** at School curriculum and work with their students to answer the question, "What does **LIVESTRONG** mean to you?" The entry submission deadline is May 1, 2008.

Everything teachers need to implement the lessons and enter the contest is available at **LIVESTRONG.org/school**, including:

- A summary of the lesson
- Student learning objectives
- Academic standards met by the lesson
- Resources needed to teach the lesson
- Quick and easy links to teacher sheets, worksheets and videos
- A check for understanding to help assess what students have learned
- Extension activities that allow additional learning on each topic
- Facts about cancer incidence, prevention and treatment and ideas for how to support people with cancer

BOARD OF DIRECTORS

DOUG ULMAN
President
Ex Officio

LANCE ARMSTRONG
Chairman & Founder

JEFFERY C. GARVEY
Vice Chairman & Founding Chair

J. DENNIS CAVNER
Past Chairman

MICHAEL SHERWIN
Treasurer

CRAIG NICHOLS, MD
Secretary

JOSEPH C. ARAGONA
KAREN S. COOK

HAROLD P. FREEMAN, MD
SANJAY GUPTA, MD
DAVID JOHNSON, MD
HAMILTON JORDAN

MARK MCKINNON
AMELIE RAMIREZ, Dr PH
BLAINE P. ROLLINS
E. LEE WALKER

LIVESTRONG at School was developed by LAF staff and external consultants with collectively more than 75 years of experience in curriculum development. The curriculum was reviewed for age-appropriateness, relevancy and medical accuracy by teachers across the country, a curriculum development expert and a clinical psychologist specializing in childhood cancer. Changes were made based on the feedback received during this process, and pilot tests were conducted in three school districts across the country. Information gained from the pilot testing was used to finalize the curriculum.

Of those who have implemented the lessons in the classroom:

- 100% reported that their students learned something new about cancer and cancer survivorship
- 91% would DEFINITELY use the curriculum again in the future
- 93% would DEFINITELY recommend the curriculum to a friend

My students learned cancer affects everyone. It seemed every student knew someone who had or has cancer.

Chase, high school teacher

I felt really glad to have this curriculum available to share with my students. I am an Anatomy Physiology teacher and currently have a student in class who has Leukemia. It was helpful to have information to help my classes understand what this young man is going through.

Lynn, high school teacher

Visit www.livestrong.org/school to learn how you can get your school involved in the fight against cancer and enter to win a visit from Lance Armstrong. **LIVESTRONG**.

Sincerely,



Claire Neal
Director of Education and Program Development

BOARD OF DIRECTORS

DOUG ULMAN
President
Ex Officio

LANCE ARMSTRONG
Chairman & Founder

JEFFERY C. GARVEY
Vice Chairman & Founding Chair

J. DENNIS CAVNER
Past Chairman

MICHAEL SHERWIN
Treasurer

CRAIG NICHOLS, MD
Secretary

JOSEPH C. ARAGONA

KAREN S. COOK

HAROLD P. FREEMAN, MD

SANJAY GUPTA, MD

DAVID JOHNSON, MD

HAMILTON JORDAN

MARK MCKINNON

AMELIE RAMIREZ, Dr PH

BLAINE P. ROLLINS

E. LEE WALKER