



Article for School Newsletters

Headline:

Want Lance Armstrong to Visit Our School?

Subhead:

LIVESTRONG at School for K-12 Classrooms

Text:

One in three people in the U.S. will be diagnosed with cancer in their lifetime. Children in classrooms all over the country are dealing with cancer right now, whether with a grandparent, parent, family member, friend or teacher.

To promote cancer awareness, the Lance Armstrong Foundation challenges classrooms to complete a lesson from the **LIVESTRONG** at School curriculum and answer the question, "What does **LIVESTRONG** mean to you?" Participating classes will have the opportunity to enter the **LIVESTRONG** at School contest to win a visit from champion cyclist and cancer survivor Lance Armstrong to their school.

The class that submits the winning entry will receive a visit from Lance Armstrong. Second prize is Nike gear from the **LIVESTRONG** Collection for your class, and third prize is a **LIVESTRONG** at School poster signed by Lance for the classroom and **LIVESTRONG** wristbands for the entire school.

Entry submission deadline is May 1 and winners will be announced on May 13. To enter the contest or to access the **LIVESTRONG** at School curriculum, visit www.livestrong.org/school.

Through its **LIVESTRONG** at School program, the LAF offers free online lessons to teach K-12 students about cancer in an age-appropriate, hopeful, inspiring and empowering way. Lessons include national standards, clear learning objectives, engaging videos, extension activities, a check for understanding and ways that students can get involved in the cancer fight.