

FUNdraising Ideas

How to Get Your Workplace Involved

Corporate Matching Gift – Ask your company to match the amount of donations you receive from your fellow co-workers.

Corporate Sponsorship – Identify one or several large companies and contact them directly. They may be willing to sponsor you completely.

Company Grants – Find out if your company offers grants to employees who volunteer their time for charitable causes. If so, you can volunteer your time at a local charitable organization (perhaps one of LIVESTRONG's Community Grantees) and get "paid" grant money for the volunteer work that you do. You may need a letter from the organization you volunteer for stating that you'll be volunteering in the office, and we'd be happy to make that happen.

Donated Sports Team and Concert Box Seats – More often than not, there are quite a few fanatics that will pay just about anything for seats to their favorite team's games or their favorite band's concerts. Ask a company to donate their box seats to a major sporting or entertainment event in your community and hold a drawing for the seats – the more exclusive the tickets, the better. For sporting events, ask the park to make an announcement about the company donating their box seats.

Dress Down Day – Ask your company to allow an official Team LIVESTRONG Dress Down Day. For the privilege of dressing down, employees donate \$20.00 towards your fundraising efforts.

Extra Vacation Day Raffle – Ask your company/boss to sell tickets at \$20 each for an extra paid vacation day. All proceeds goes toward your fundraising efforts!

Meet the Press – Take advantage of your company newsletter or inter-office email. It's a perfect way to get the word out to your co-workers.

Office Fundraising Challenge – Encourage your co-workers to challenge each other to raise the highest amount of money for LIVESTRONG. Give the winner a prize, such as movie passes or a gift certificate to a restaurant of their choice.

Wear a Logo – Tell your employer you'll wear their logo on your sleeve if they donate to you – the bigger the donation, the bigger the logo.

Kiss Your Mother with that Mouth? – C'mon, everyone does it. Now they'll have to pay for it. Place a Curse Jar in your office, and whenever someone says a bad word they have to open up their wallet.

Bake Sale – It's not just about cakes and cookies! Include preserves and muffins, hold guess-the-weight-of-the-cake competitions and serve refreshments.

Donuts/Bagels – Everyone needs breakfast! Buy a box of donuts or bagels on the way to work, and sell them at the office for \$1 each! (In Texas, breakfast tacos are also a great option.) See if you can have them donated or lower cost to you, so you get more money from those that purchase!