



## LIVESTRONG COMMUNITY IMPACT PROJECT REQUEST FOR PROPOSALS 2013 E. Lee Walker Award

Proposal Application Window: Open January 1–December 1 annually; programs for replication will be selected each December preceding their year of replication.

Payments for programs selected for replication through the Community Impact Project will be issued in January of each year; approximately one month after programs are notified. Proposals for replication may be submitted year round. Any proposals submitted after December 1 will not be eligible for January cycle, but will be considered the following calendar year.

### Intent

Founded in 1997 as the Lance Armstrong Foundation, LIVESTRONG has collaborated with more than 200 organizations to develop programs to serve people affected by cancer in their local communities.

LIVESTRONG is currently accepting proposals from domestic-based nonprofit organizations that are interested in replicating evidence-based programs to serve cancer survivors through our Community Impact Project.

### Background and History of the Community Program

LIVESTRONG's Community Program began in 2001 with a small grant to a local, Austin-based organization. Following this initial, small grant, the Community Program slowly grew to support several organizations a year through multi-year grants focusing on three components: development, implementation and evaluation.

After nearly a decade of funding the development of more than 200 programs, LIVESTRONG began to receive requests from organizations interested in bringing a previously funded program, or one similar, to their community. These requests, in addition to requests for expansionary funding from successful programs, led to the evolution of the Community Program from a program development process, to the Community Impact Project, a mechanism to replicate and fund successful programs in new communities.

In 2010, LIVESTRONG selected three former Community Program Partners for replication on a national level through the Community Impact Project. Hospitals, cancer centers and community-focused organizations were encouraged to apply for funding to replicate one or all three of these programs with more than 80 of applicants ultimately receiving the award to implement the program in their community.

This process was repeated again in 2011 and 2012 with 4 programs selected for national replication with 90 applicants receiving the award for replication each year. Each award

includes training, all materials to implement the program and a monetary award to be used as seed funding to start each program in a new community.

### What is the Community Impact Project?

LIVESTRONG's Community Impact Project is a process by which we replicate programs that have demonstrated success in new communities across the country. The program consists of three main parts: First, Model Programs are selected through the RFP process for replication. (See eligibility requirements). Then, organizations across the country apply to bring one or more Model Programs to their community. LIVESTRONG then reviews each application to create a list of approved organizations. These approved organizations become part of an online voting campaign that allows the LIVESTRONG community, along with the organization's local constituents and the general public, to show their support for bringing a program to their community.

### Replication

By replicating successful programs, rather than developing new programs through the LIVESTRONG Community Impact Project, we are able to offer programs to communities in a timelier, less costly and more efficient manner. Programs can be implemented much sooner with established best practices, training and technical assistance at the start of the grant cycle, assisting with both success and long-term sustainability.

Since beginning this new process of replicating programs, LIVESTRONG has been able to increase the number of programs funded each year.

### Community Voting

One aspect that helps ensure long-term sustainability of a community-focused program is the support of the local community. In reviewing the more than 200 programs funded through our original Community Program, it was evident that programs that engaged with their community tended to have higher rates of participation and greater success. They were able to better sustain their program through volunteers, financial support and continued participation.

With that in mind, LIVESTRONG's Community Impact Project allows vetted and approved applicants to demonstrate their community's support up front through an online voting program. To ensure equal footing for all applicants, they are divided into eight regions within the United States, with each region containing a key population center.

The voting aspect of the Community Impact Project will ultimately decide where the grant funds will be allocated. The number of grants allocated to a region, post-voting, is based on the region's overall population, underserved populations and demonstrated need.

The voting process has proven beneficial for Model Programs, as well as sites that apply to bring those programs to their local institutions as it engages communities and connects people with new and existing resources.

[For more information and tips on engaging your community please visit our Community Toolkit.](#)

#### Eligibility, Requirements and Criteria to become a Model Program:

1. Selected programs must serve people affected by cancer.
2. Organization must be designated as a nonprofit with designated proof from the United States IRS.
3. The program and parent organization must be interested in replicating the program in no fewer than 20 locations.
4. The program must have been implemented for at least 24 consecutive months prior to applying for replication.
5. The program or parent organization must be able to offer training on a virtual basis. If not already available, the applying program must be willing to create a training process as part of the grant.

For more information and [FAQs](#) please visit our [Community Impact Project page](#).

#### Funding Opportunities

Funding through the Community Impact Project comes in two forms: funding for Model Programs and funding for Replication Sites.

##### 1. Funding for Model Programs

Organizations selected to have their program replicated will receive funding to support staff, production of materials, shipping, trainings and other costs deemed necessary to ensure success of the program at the sites where replication will be taking place. This amount varies per program and typically ranges from \$50,000 to \$300,000 depending on the program, staff time, materials and number of sites (typically 20–30) that will replicate the program.

Allocations of the awarded funds are agreed upon prior to being released by **LIVESTRONG**, with any funds remaining at the end of the year returned to **LIVESTRONG**. Likewise, the work plans for the programs will be previously agreed upon and will be monitored by **LIVESTRONG** throughout the grant cycle.

##### 2. Funding for Replicating Sites

These funds will go directly to the 20–30 sites replicating the Model Program. These funds are to be used for supporting the program, launching projects suggested within each program, stipends, honorariums or extra supplies not provided by the Model Program's parent organization. These awarded funds typically range from \$5,000 to \$20,000 and are determined by the parent organization of each Model Program and **LIVESTRONG**.

All materials for replication including training and modules will be provided to the replicating sites at no charge. The cost of these items must be included as line items in the Model Program's budget which will be submitted along with their application. **LIVESTRONG** will contract directly with each replication site and provide funding directly to that site. For questions related to budgets and funding please contact [Community@LIVESTRONG.org](mailto:Community@LIVESTRONG.org)

### Reports and Surveys

Reporting within the Community Impact Project also takes on multiple forms: reports from the Model Program's parent organizations, those of the replicating sites and surveys of the program participants. **LIVESTRONG** will require an interim financial and narrative report from each Model Program approximately nine months into the program, which will be six months into the implementation of the program at the replicating sites.

All documents will be provided at least 60 days in advance by **LIVESTRONG** staff. This report, albeit brief, will allow us to ensure each replicating site is properly communicating with the Model Program staff, and enable us to foresee any budget or programmatic changes that may occur prior to the end of the grant cycle. Sites are also expected to be in regular communication with **LIVESTRONG** through check in calls and webinars. A similar process containing a full narrative and financial report will occur at the end of the grant cycle, approximately 18 months from the program being selected as a Model Program.

**LIVESTRONG** will also require facilitators of all replicating sites to provide **LIVESTRONG** surveys to each program participant to be returned to **LIVESTRONG**. **LIVESTRONG**'s Research and Evaluations team will compile the surveys and return full reports to each replicating site, as well as a report to the parent organization that can be used to further assist with the funding and sustainability of their program.

### Annual Timeline and Deadlines

#### 2012

##### October

- Pre-application questionnaire for programs interested in replication opens.
- Questionnaires are reviewed by **LIVESTRONG** staff and selected organizations are emailed the formal application.

##### October 29–November 30

- Pre-application questionnaire form to apply for CIP remains open.
- Review process continues of formal applications by **LIVESTRONG** staff until December 1.

##### December 1

- Request form for organizations interested in replication closes.

##### December 14

- Organizations declined based on their pre-application questionnaire are notified.
- Programs not selected for replication will be notified.
- Contracts are issued from **LIVESTRONG** to all selected Model Programs.

## 2013

### January

- Model Programs return signed grant contracts to **LIVESTRONG**.

**LIVESTRONG** issues overhead payments to Model Programs.

- Online application to bring a Model Program to a community will open on **LIVESTRONG**'s website. (January 21, 9 a.m. CT)
- Online application to bring a Model Program to a community will close. (February 8, p.m. CT)

### March

- Online voting campaign opens. (March 12, 9 a.m. CT)
- Online voting campaign closes. (March 28, 5 p.m. CT)

### April

Awarded and declined sites are notified (April 8)

- First introductory calls occur with awarded sites
- Implementation begins

Bi-weekly check-in calls with **LIVESTRONG**, monthly check-in calls with each replicating site, along with the possibility of one in-person training during the **LIVESTRONG** Assembly will occur over the next twelve months.

## 2014

### June

- Grant period ends

### December

- **LIVESTRONG** final report delivered to each replication site

### How to Apply

To apply for replication through the **LIVESTRONG** Community Impact Project please [visit the Community Section of our website](#) for information on submitting your program for consideration. **LIVESTRONG** staff will review the completed survey and contact you should your program be selected for further consideration, or with any questions. Thank you for your interest.

If you have any questions relating to this program or process please contact:

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