



Improving Lives. Honoring the Fight.

2017 Impact Report

A NOTE OF GRATITUDE FROM OUR STAFF

“Service which is rendered without joy helps neither the servant nor the served. But all other pleasures and possessions pale into nothingness before service which is rendered in a spirit of joy.”

– Mahatma Gandhi

There is ample research that explores the emotions that accompany a cancer experience—fear, uncertainty, anxiety, anger, isolation—but joy is rarely explored. Forgive my optimism, but I like to believe that joy is ever-present, we just have to work a little harder to feel it sometimes.

I have the privilege of leading the programs that support cancer patients, survivors, caregivers and health professionals. Cancer is a brutal, non-discriminatory disease. While I find joy in my work, I often ask myself, “How do we give joy to someone affected by cancer?” and I remember our mission—we fight to improve the lives of people affected by cancer now. That means giving them joy by listening and providing a safe space for them to express their frustration, by helping them find solutions and sharing in the excitement of their successes.

Achieving our mission would be impossible without you. Your partnership and investment inspires us and allows us to forge ahead boldly in 2018 and beyond to continue making a difference in the lives of people affected by cancer. With over 15.5 million cancer survivors living in the US today, and more than 1.7 million Americans expected to be diagnosed annually, our programs are desperately needed.

It is my honor and pleasure to present the 2017 Annual Impact Report to you, and to express the full force of gratitude from each of us at **LIVESTRONG**. Thank you for helping us help cancer survivors find joy during the toughest battle of their lives. Together, we are creating a world where anyone affected by cancer has access to the person-centered support they deserve.

With profound and endless gratitude and joy,



Aditi Narayan, MSSW
Director of Programs & Strategy

PS – Share your story or hear from others on the cancer journey **HERE**.



OUR MISSION

We improve the lives of people affected by cancer, now.

At LIVE**STRONG**, we fight for the more than **32.6 million** people around the world affected by cancer. We provide direct services, we connect people and communities with the services they need, and we call for state, national and world leaders to help fight this disease.

This is LIVE**STRONG**.



SERVING INDIVIDUALS WITH LIVESTRONG NAVIGATION

LIVESTRONG Cancer Navigation supported 6,300 cancer survivors in 2017 through free programs and services including emotional support, insurance assistance, clinical trial matching, debt relief and guidance on treatment options. This past year, we helped cancer survivors save \$14.3 million in expenses including fertility preservation.

“When I was diagnosed with prostate cancer, I was in shock. I knew very little about the disease, and I was overwhelmed with all of the information that I was being bombarded with. That’s when I found LIVESTRONG. They did a great job helping me learn more about my cancer and treatment options and in finding me the emotional support I needed, from my initial diagnosis through my recovery.” – Leon

If you or anyone you know has been affected by cancer, please call us at 1-855-220-7777 or visit us at www.LIVESTRONG.org/WeCanHelp



259,000 individuals accessed on-line cancer resources at LIVESTRONG.org

ENGAGING COMMUNITIES WITH LIVESTRONG AT THE YMCA

LIVESTRONG at the YMCA has helped more than 9,800 cancer survivors in 2017 get back on their feet by regaining their strength, energy levels, muscle mass and quality of life through a 12-week exercise program. This past year, we expanded the program into 81 new communities across the nation, growing our reach to 666 total locations.

“I feel like a different person. Instead of being frustrated about what I cannot do, I am proud of what I can do. I can carry my daughter again. LIVESTRONG at the YMCA has made an incredible difference in my recover. I can’t thank you enough for offering it and I hope you continue this program so that others can heal.” – Michelle

To see if LIVESTRONG at the YMCA is available in your area, please visit www.LIVESTRONG.org/YMCA



9,800+ LIVESTRONG at the YMCA program participants

CHANGING LIVES LIVESTRONG FERTILITY

In 2017, LIVESTRONG Fertility reached over 1,800 cancer survivors with education on fertility risks and family-building options and saved them \$10.2 million in fertility preservation costs. This past year, LIVESTRONG Fertility was able to help fifteen percent more cancer survivors than in 2016, preserving their hopes of starting a family.

“LIVESTRONG made it financially possible for my husband and I to freeze embryos. While I was going through treatment, my sister-in-law volunteered to be our surrogate. We were afraid having a baby was never going to happen. LIVESTRONG made the impossible possible.”

For more information about our fertility services, please visit us at www.LIVESTRONG.org/WeCanHelp



\$10.2M+ saved in fertility expenses by our participants

CHANGING SYSTEMS WITH LIVESTRONG CANCER INSTITUTES

Established in 2014, the LIVESTRONG Cancer Institutes of the Dell Medical School at The University of Texas at Austin is about doing things differently, reinventing, revolutionizing and radically changing cancer care. New models of care are being developed for cancer prevention, detection, treatment, survivorship and research that put survivors’ needs above all else. These innovative models will serve as an incubator to replicate across the country and the world.

“LIVESTRONG has devoted 20 years to serving people affected by cancer and gathering data about their experiences and outcomes. Our aim is to revolutionize cancer care, not only reaching more patients but fostering a new culture of person-centered care.” – Greg Lee, President and CEO, LIVESTRONG Foundation

Learn more at www.LIVESTRONG.org/LIVESTRONG-Cancer-Institutes



LIVESTRONG IMPACT SINCE 1997

We’ve made incredible progress in 2017, reaching thousands of survivors and their families with life-changing services and support. Your support inspires us to work harder and raise the bar higher each year. Over the last 20 years, we have supported over 8 million survivors and counting.

8 MILLION+
survivors supported

1.76 MILLION
*survivors reached with
educational resources*

\$570 MILLION
*raised for cancer programs
and services*

\$45.7 MILLION
saved in fertility preservation

3.8 MILLION+
*students educated about cancer
with LIVESTRONG at School*

55K PARTICIPANTS
666 LOCATIONS
with LIVESTRONG at the YMCA

89 MILLION+
wristbands distributed

90 MILLION
people mobilized

SURVIVORSHIP
defined as a field of study

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash and Cash Equivalents	\$ 151,963
Investment Securities	3,673,974
Endowment Funds and Investments	40,690,155
Accounts Receivable	1,703,632
Inventory and Other Assets	2,547,472
Property and Equipment, Net	9,342,928

TOTAL ASSETS \$ 58,110,124

LIABILITIES AND NET ASSETS

LIABILITIES

Accounts Payable & Accrued Expenses	\$ 294,080
Deferred Revenue	51,677

TOTAL LIABILITIES \$ 345,757

NET ASSETS

Unrestricted	\$ 40,054,767
Temporarily Restricted	3,987,093
Permanently Restricted	13,722,507

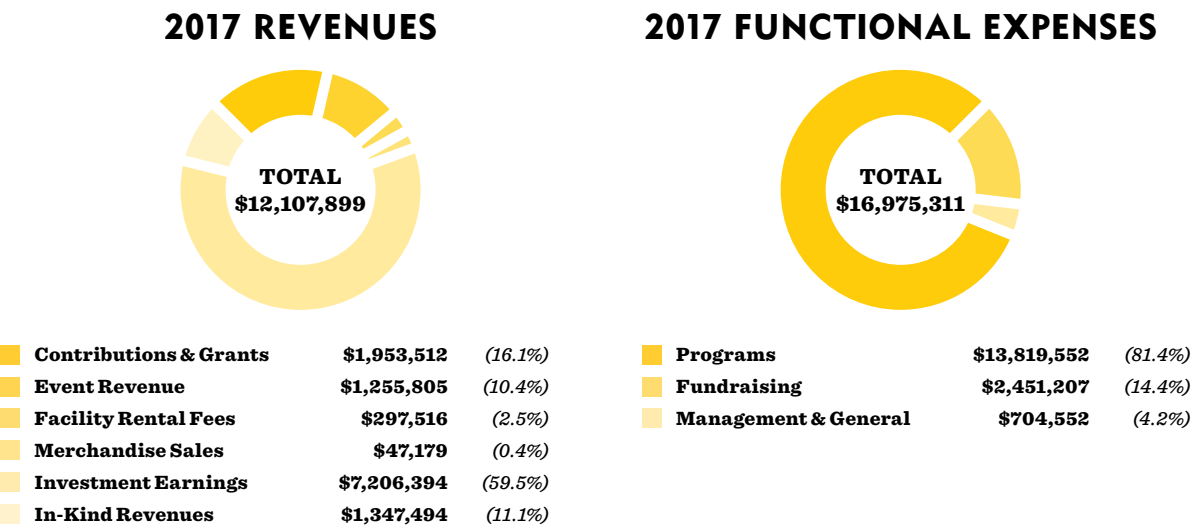
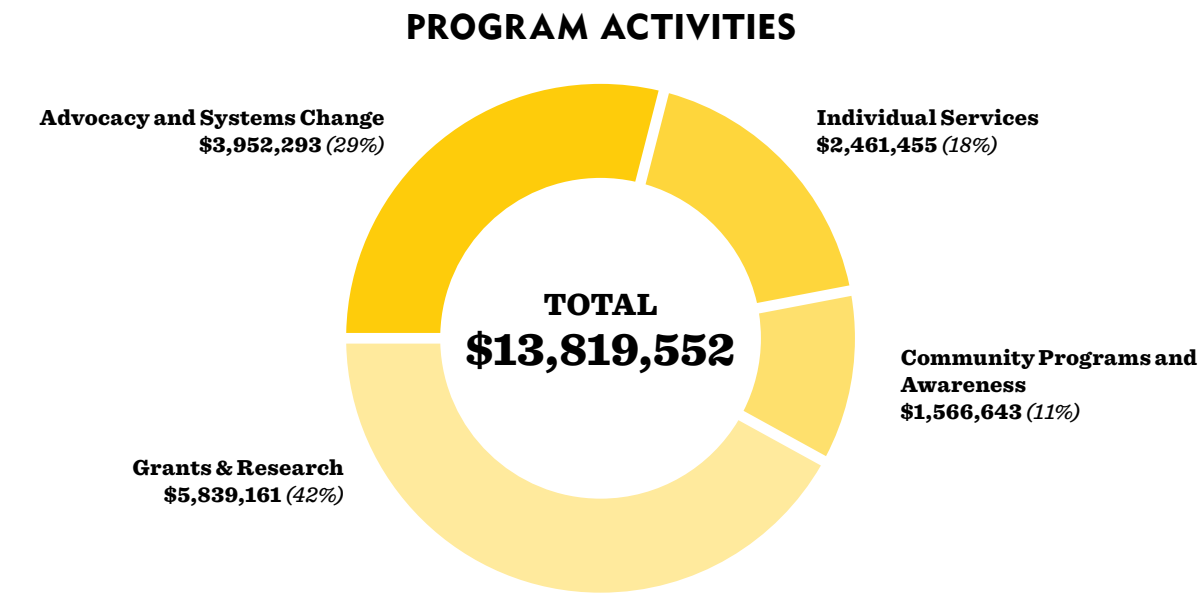
TOTAL NET ASSETS \$ 57,764,367

TOTAL LIABILITIES AND NET ASSETS \$ 58,110,124

The figures on these pages depict the financial activities of the LIVESTRONG Foundation for the 2017 calendar year. Complete copies of the audited financial statements are available upon request from the LIVESTRONG Foundation, 2201 East 6th Street, Austin, Texas, 78702, or on our website at www.LIVESTRONG.org

REVENUES

In 2017, LIVESTRONG directed **\$13.8 Million** to programs impacting individuals and families affected by cancer, representing 81% of every dollar spent.



NAMED AND ENDOWED SPECIAL PURPOSE FUNDS

American Century Investments Endowment Fund	\$ 550,943
Andrea Leigh Tomlinson - Planet Cancer Fund	374,640
Barbara Dungey Memorial Fund	30,514
Beau J. Meyer Fund	22,261
Betsy H. Schofield Memorial Fund	951,112
Brienne Hurdlow Memorial Fund	54,097
Christine Pratt Memorial Fund	34,037
Coxe Family Fund	1,345,174
CVCCA - Parker’s Team	69,439
Dana Jay Lesnever Memorial Fund	59,497
David Knaggs Endowment	61,893
Dell Children’s Hospital Gift in Honor of Sandra Aragona	337,219
Dick Dyhrman Memorial	42,936
Doug Ulman Legacy Fund	48,444
Elizabeth Lausmann Jacobs Memorial Fund	31,355
Gupta Family Fund	32,696
Hammer Family Fund	62,838
Hecht Fund	30,310
In Honor of Anthony and Ev Bommarito	50,525
In Honor of Betty Otter-Nickerson	56,140
In Honor of Heidi Adams	28,168
In Honor of James “Jimmy” Baumoeel	41,249
In Honor of Jeff Garvey	88,025
In Honor of Kathleen B & James N Sherwin	49,064
In Honor of Kevin “k2” Kerwin	32,824
In Honor of Lawrence S. “Larry” Dolin	34,643
In Honor of Michael R. Henry	40,155
In Honor of Rainbow Babies & Children’s Hospital, Cleveland, OH	35,532
In Honor of Renee Nicholas	45,768
In Honor of Sharon Mooney	41,401
In Honor of Stephen M. O’Leary	277,759
In Honor of the Staff of the LIVESTRONG Foundation	123,749
In Honor of Thomas F. Slater	43,623
In Honor of Wesley Edwards	39,010
In Memorial James Walter Simmons, Jr., M.D.	32,827
J and A Racing Endowment Fund	79,963
Jack Blake Family Fund (Jack Kick’s Cancer)	27,827
Jeannette J. Jehl Memorial Fund	122,582

Jennifer Smith Collison and Ward Smith Memorial Fund	35,668
Joy Family Fund, in memory of Judy Bourassa Joy	54,427
Karen and Everett Cook Endowment Fund	342,045
Kate Voth Memorial Fund	61,798
Kawaja/Holcombe Family Fund	74,523
Kaya Knerly LIVESTRONG Foundation Endowment Fund	34,331
Keizo Shimano Memorial Fund	57,280
Kennedy/Marshall Endowment Fund	143,291
Larry and Dr. Nancy O’Reilly, Lauren, Leigh, Ragan Family Fund	1,814,582
Leanne Jones LIVESTRONG Memorial Fund	34,720
Lee Family Fund	101,555
Lydia Hunter-Reay Memorial Fund	31,002
Marshall G. Lutz Endowment Fund	62,832
Martha Southern Hirsch Memorial Fund	57,168
McKinnon Family Fund	33,135
Michael W. Lotz Memorial Fund	118,658
Nike Endowment Fund	124,525
Oakley Endowment Fund	647,668
RadioShack Endowment Fund	124,525
Rise Above It (RAI), In Memory of Colin O’Donoghue	29,406
Ronette Espinoza Memorial Fund	56,930
Ryan Phua Memorial Fund	910,116
Stephanie Robins Memorial Fund	757,711
Susan E. Kuhn, Cyrus T. Wingate and Sevilla M. Trevisani and Thomas P. Trevisani, II Family Fund	30,005
The Armstrong Family Fund	1,304,365
The Bill Passey Family Fund	34,339
The Doug Ulman Fund	89,937
The Hamilton Jordan Fund	121,518
The McPhail Family Endowment	34,768
The Owens Family Endowment, in Memory of Jim Owens	128,879
The Rollins Family Fund	233,977
The Sophia Kolevich Remembrance Fund	36,212
The Ulman Family Endowment	41,336
The Wade F. B. Thompson Endowment Fund	124,525
Toomey Family Fund	27,827
Undesignated Endowment Funds	289,793
Ultimate Cycling Challenge/Scott Spence Memorial Fund	32,627
Wood/Bronstein Family Fund	54,263
Total	\$ 13,722,507

THE FOUNDER’S CIRCLE

Closed on December 31, 2002, the Founder’s Circle brought together entrepreneurial stewards who understood our passion and made a difference through donations of \$500,000 or more. We honor these individuals in perpetuity for their generosity and continued support.

Anonymous	Jean M. Schuler
Aragona Family Foundation	Andrew T. Sheehan
The Armstrong Family	Mike and Carol Sherwin
Tench Coxe and Simone Otus-Coxe	Brad A. Silverberg
Mrs. Jane Frazier	Donna Stockton-Hicks
Jeff and Bonita Garvey	The Topfer Family
Steve Hicks	E. Lee Walker and Jennifer Vickers
James C. Kennedy	Thomas Weisel
Kramer Foundation	Windfall Foundation
Robyn and Craig Malloy	

THE 7 SOCIETY

The 7 Society recognizes individuals and organizations who have made an extraordinary financial commitment to the LIVE**STRONG** Foundation. Each member of this group has a cumulative giving commitment totaling \$1 million or more to the global fight against cancer.

Anonymous	Elizabeth and Blaine Rollins
Nike	Genentech
American Century Investments	Radioshack
AMD	Movember
Lance Armstrong	Anonymous
O’Reilly Family Foundation	24 Hours of Booty
Eve and Ellis Short	Scott and Katie Schofield
Oakley	Demand Media
Sandra and Joe Aragona	Johnson Health Tech
Tench Coxe and Simone Otus-Coxe	Trek
Bonita and Jeff Garvey	4 Yellow Foundation
Carol and Mike Sherwin	The Shine Foundation
Nav Sooch	

THE PRESIDENT’S CIRCLE

The President’s Circle is a unique giving society that capitalizes on the Foundation’s mission-focused opportunities. Members of the President’s Circle give unrestricted “venture funds” which will be targeted at opportunities where other funding is not always readily available. Unrestricted gifts, which may be used at the discretion of the president, are especially effective in helping to promote our mission and position LIVE**STRONG** as a leader in the fight against cancer.

Candice and Brent Aaron	Sanjay and Rebecca Gupta	Dr. Craig and Ellen Nichols
April, Jeremy and Jake Anderson	Bob, Kim, Shayna, and Josh Hammer	Charlie and Mary Beth O’Reilly
Judd Apatow and Leslie Mann	The Hayes-Lattin Family	Betty Otter-Nickerson
The Armstrong Family	Lydia Hunter-Reay	Katie and Kyle Oudt
Richard C. Barker	Craig Kahler	Amber and Tony Paquette
Marla Bommarito-Crouch	Tom and Elizabeth Kaplan	Bill Passey
Doug and Mary Bowden	Kawaja/Holcombe Family Fund	Mona Patel
Jeff Castelaz and Jo Ann Thraikill	Jerry and Angie Kelly	Alexandra and Robbie Robinette
Dennis and Chris Cavner	The Kelly Brothers	Joe C. Ross
Wendy Chioji	The Kiesendahl Family	Crystal and Christopher Sacca
Patrick J. Connell	Mickey and Jeanne Klein	Stephen Saunders
Tiffany A. Craven	Bart and Barbara Knaggs	Scott and Katie Schofield
Scott and Jennifer Donaldson	Josie E. Knight	The Seach Family
Ryan Dungey	Susan and Mark Kolman	Kozo and Martha Shimano
Energy Atlantica	Laura and Stuart Litwin	Silver Oak Cellars/Twomey Cellars
James W. and Richelle Fatheree	Adam Loewy	Lydia and Michael Slaby
The Fitzgibbon Family Fund	Kimi Lotz and Lisa Goyne	The Spaw Family Foundation
Will and Laurens Flanagan	Spencer and Susan Lueders	The Stapleton Family
Maria and Sandy Fleschman	Rebecca L. and John F. Luman III	Survivor Summit 2012
Amy and Jerry Frostick	Michelle and Bruce Lutz	Peter Tapscott and Patt Baenen-Tapscott
The Garofalo Family	The Malloy Family	Anthony S. Tortorelli
Michael Goldberg	Dr. Marcy Mann	Doug Ulman
The Gooch Family	Mark and Annie McKinnon	Urology Austin
Laura and Morris Gottesman	InsideFlyer	Suzanne and Marc Winkelman
Cindy and Bill Graf	Adam and Camille Moore	Steve and Heather Wolf
The Griffeth Family	Jeff and Jeri Mulder	Jack and Cari Wood

BOARD OF DIRECTORS

OFFICERS

Candice Aaron
Chairman and Executive Committee Member
Dallas, Texas

Joe Aragona
Vice Chair and Executive Committee Member
Austin, Texas

Jeff Garvey
Founding Chair and Executive Committee Member
Austin, Texas

Blaine Rollins
Secretary
Denver, Colorado

Dr. Amelie Ramirez
Treasurer
San Antonio, Texas

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Dallas, Texas

Jeremiah Robins
San Diego, California & Shanghai, China

Cindy Sweeting
Fort Lauderdale, Florida

THANK YOU TO OUR 2017 PARTNERS





A LETTER FROM OUR PRESIDENT AND CEO

LIVESTRONG was founded on the principle that unity is strength, knowledge is power, and attitude is everything. Your support over the past two decades has been instrumental in helping us change how we rally together in the face of cancer, how we talk about cancer and the way the world fights cancer. We share every single one of our successes with you.

You give your time, your resources and your heart to our mission, and because of that we are able to reach more survivors than ever before with each new year. In 2017, we celebrated our 20th anniversary as a foundation, and we are honored to share the impact of our work. This report is a testament to what we can achieve together.

In 2018, we will continue to expand our programmatic work to ensure that all cancer survivors have access to critical and life-changing services throughout their journey.

We are extremely grateful for your continued support. Together, we are reshaping the future of cancer survivorship.

Greg Lee, CPA
President

PS – Your continued support enables us to keep our services free and available to cancer survivors and their loved ones. Help them **HERE**.