

Livestrong at School Grant: Call for Proposals

Application deadline: Oct 16, 2020

[Apply online](#)

Program Overview

Livestrong at School was developed by the Livestrong Foundation staff and external consultants in response to a growing need to offer school teachers tools and resources to talk about cancer in their classrooms in an age appropriate and empowering manner.

The curriculum consists of classroom lesson plans for grades K-12, engaging videos, and printable worksheets. The curriculum was reviewed for age-appropriateness, relevance and medical accuracy by teachers across the country, a curriculum development expert, a clinical psychologist specializing in childhood cancer, and a pediatric oncologist before its inception. Lesson plans are aligned with national educational standards and are available in both English and Spanish.

Livestrong previously partnered with Scholastic, a leading provider in educational resources, to distribute the curriculum. Beginning in the fall of 2020, all Livestrong at School content is hosted on the Livestrong.org website. By providing teachers and caregivers with the tools and resources to educate children about the effects of cancer, Livestrong at School addresses the lack of trusted educational resources and their accessibility for children.

Since its inception in 2008, over 3.8 million students have been reached by the program, with materials being downloaded over 128,000 times.



Strengths and opportunities of the Livestrong at School Program

- The curriculum is simple, easy to teach, and well-received.
- The curriculum was developed with specialists to make sure many of the needs of kids affected by cancer are touched on.
- The program offers materials for four different age groups to make sure children grades K-12 can receive the materials in an age appropriate manner.
- The curriculum starts conversations about cancer, instead of shying away from the subject.
- The curriculum is offered in both English and Spanish and is aligned with National Health Education Standards.
- The curriculum is free to download, and accessible electronically.
- Organizations can develop additional materials to inform students of advocacy opportunities, regardless of their age.
- Organizations can develop additional materials to inform students of how to meet those affected by cancer where they are emotionally.
- Organizations can inform students about prevention strategies across the lifespan.

To view all existing Livestrong at School content, please visit the [Livestrong website](#)

Partnership Opportunity

Livestrong is always looking for solutions. This is an opportunity for you to share with us how you could use the existing curriculum to increase impact and broaden its scale.



Proposals should include the following:

- Explanation of how this would enhance an existing education program (if applicable);
- How your proposal differs from what Livestrong is currently offering;
- How you will measure impact;
- What improvements or changes you plan to make;
- How you will make this a sustainable program;
- Needs from Livestrong to ensure success.

A successful proposal will be granted a two-year co-branding distribution license to use the curriculum. Livestrong will provide the content with approved co-branding intact. Provided the program achieves its goals, and each entity is satisfied with the outcome, Livestrong will consider a long-term or permanent transfer of content.

Eligibility

In order to apply, organizations must be based in the U.S. with a valid Tax ID # and must have been doing business for at least one year (from Sept. 1, 2020). Organizations must demonstrate their ability to implement their proposed project for Livestrong at School content and fully fund the project for the duration of the grant term. Organizations must be able to store all Livestrong at School data within the U.S on secured servers.

Restrictions

- Only U.S. based organizations can apply.
- All data from Livestrong at School cannot be stored on servers outside the U.S.
- Organizations must not discriminate in policy or in practice on the basis of race, religion, gender, national origin, age, disability, veteran status, sexual orientation, or any other legally protected classification.

How to Apply

- Applications must be submitted through the [online portal](#) by October 16, 2020.



- Applications will be reviewed by an evaluation committee and a decision will be announced by November 30, 2020.
- Upon the receipt of a signed letter of agreement, successful organizations will be given full access to Livestrong at School content by January 31, 2021.
- Organizations will be expected to submit interim progress reports during the grant period.

Terms of RFP

1 (one) proposal will be selected for further consideration and acceptance.

While the intent is to accept and move forward with one proposal, Livestrong reserves the right not to award or accept any proposal put forth.

Contact

Please direct questions to Victoria Threadgould, Director of Grants Management, victoria.threadgould@livestrong.org