



Livestrong

Livestrong at School Grant – Frequently Asked Questions

What is the Livestrong at School Program?

Livestrong at School was developed by the Livestrong Foundation staff and external consultants in response to a growing need to offer school teachers tools and resources to talk about cancer in their classrooms in an age appropriate and empowering manner.

The curriculum consists of classroom lesson plans for grades K-12, engaging videos, and printable worksheets. The curriculum was reviewed for age-appropriateness, relevance and medical accuracy by teachers across the country, a curriculum development expert, a clinical psychologist specializing in childhood cancer, and a pediatric oncologist before its inception. Lesson plans are aligned with national educational standards and are available in both English and Spanish.

Livestrong previously partnered with Scholastic, a leading provider in educational resources, to distribute the curriculum. Beginning in the fall of 2020, all Livestrong at School content is hosted on the [Livestrong.org](https://www.livestrong.org) website. By providing teachers and caregivers with the tools and resources to educate children about the effects of cancer, Livestrong at School addresses the lack of trusted educational resources and their accessibility for children.

Since its inception in 2008, over 3.8 million students have been reached by the program, with materials being downloaded over 128,000 times.

To view all existing Livestrong at School content, please visit the [Livestrong website](https://www.livestrong.org)

What are the strengths and opportunities of the Livestrong at School Program?

- The curriculum is simple, easy to teach, and well-received.
- The curriculum was developed with specialists to make sure many of the needs of kids affected by cancer are touched on.
- The program offers materials for four different age groups to make sure children grades K-12 can receive the materials in an age appropriate manner.
- The curriculum starts conversations about cancer, instead of shying away from the subject.
- The curriculum is offered in both English and Spanish and is aligned with National Health Education Standards.
- The curriculum is free to download, and accessible electronically.
- Organizations can develop additional materials to inform students of advocacy opportunities, regardless of their age.
- Organizations can develop additional materials to inform students of how to meet those affected by cancer where they are emotionally.
- Organizations can inform students about prevention strategies across the lifespan.

What is the grant opportunity for Livestrong at School?

Livestrong is always looking for solutions. This is an opportunity for you to share with us how you could use the existing curriculum to increase impact and broaden its scale. Livestrong will grant a two-year co-branding distribution license to use the curriculum. Livestrong will provide the content with approved co-branding intact.

Who is eligible to apply?

Organizations must be based in the U.S. with a valid Tax ID # and must have been doing business for at least one year (from Sept. 1, 2020). Organizations must demonstrate their ability to implement their proposed project for Livestrong at School content and fully fund the project for the duration of the grant term. Organizations must be able to store all Livestrong at School data within the U.S on secured servers.

Are there any restrictions?

Only U.S. based organizations can apply. All data from Livestrong at School cannot be stored on servers outside the U.S. Organizations must not discriminate in policy or in practice on the basis of race, religion, gender, national origin, age, disability, veteran status, sexual orientation, or any other legally protected classification.

Will Livestrong include financial support, in addition to Livestrong at School content?

No. Organizations are expected to fully fund their proposed project for the duration of the grant term. Livestrong will provide programmatic content only and will not make a cash payment as part of this grant opportunity.

What is the length of term for the Livestrong at School Grant? Can the grant term be extended?

Livestrong will grant a two-year co-branding distribution license to use the curriculum. Livestrong will provide the content with approved co-branding intact. Provided the program achieves its goals, and each entity is satisfied with the outcome, Livestrong will consider a long-term or permanent transfer of content.

When will Livestrong transfer all Livestrong at School content?

Upon the receipt of a signed letter of agreement, successful organizations will be given full access to Livestrong at School content by January 31, 2021. Projects can begin on February 1, 2021.

Will you accept applications from organizations outside the U.S.?

If organizations from outside the U.S. have a presence in the U.S., a valid tax ID number, and have been established for more than a year, they are eligible to apply.

Can Livestrong at School content be used outside of the U.S.?

Yes. As long as the organization has a presence in the U.S., the program content can be used worldwide.

Can I apply for the Livestrong at School Grant and a Livestrong Solution Grant?

Yes. Please note the eligibility criteria for both grants before applying. Livestrong will not award a Solution Grant to fund the Livestrong at School project/grant.

What do I need to have available to complete the application?

Please make sure you have the following information available before starting your online application:

- Organization Tax ID Number (TIN).
- Organization information, including mission statement and list of Board of Directors.
- Valid email address, contact person and phone number.
- Project information/narrative with detailed information as to how you plan to use the program content, how you will measure impact, and how you will ensure sustainability.

- Cover letter (for upload).
- Project budget (for upload).

How do I apply?

Applications must be submitted through the [online portal](#) by October 16, 2020. New users to the site can create an account. Returning users can log-in using their email address and password. Returning users do not need to create a new account to apply for this grant. Only online requests will be considered. The completion of the online application does not guarantee approval. Organizations must acknowledge they meet the eligibility criteria before beginning the application.

What happens after I submit my application?

After the submission period closes, applications will be reviewed by the appropriate review panel. All completed applications are evaluated on individual merit. Livestrong may reach out to the organization for further details or additional information at any time during the application review process. Notifications to unsuccessful applicants will be sent out. Approved proposals will receive an “approval” notification and a Letter of Agreement (LOA). All LOAs must be signed and submitted via the online portal prior to any transfer of content.

Must I sign the Livestrong agreement/LOA? What if I have my own?

To receive Livestrong at School content, all organizations must accept the Letter of Agreement (LOA) issued by Livestrong. The LOA will be considered executed when signed and returned to Livestrong, via the online portal. The LOA must be returned prior to any transfer of content.

What if the scope of my project changes?

Any change of scope for the project must be reported in the online application. A grant modification request form will be available in the portal to report any changes in the project. Scope changes will be reviewed to assess whether Livestrong will continue to license the program content. Livestrong has the right to cancel the license of program content if there are significant changes in objectives or scope of the project.

How do I give feedback about Livestrong Solution Grants?

We are always looking to grow and develop our grantmaking practices. We value feedback and comments. Applicants can write a review on [Grant Advisor](#).

Who can I contact for further information if I have additional questions?

Please email grants@livestrong.org