



Livestrong Solution Series

A monthly interactive web-based series hosted and moderated by Livestrong. This series will facilitate collaborative discussions among Livestrong Solution Grant applicants all working on similar projects or with an aligned mission to collectively serve the cancer community.

Arts & Creativity Programs – Challenges & Solutions, July 29, 2020

Panelists

Pamela Crouch, Executive Director, Living Proof Exhibit

Pamela Crouch has been the Executive Director of Living Proof Exhibit since 2014. Prior to that she was Executive Director of MidCoast Fine Arts. Ms. Crouch is also a certified teacher with 35 years of experience in education and has served on the boards of multiple arts organizations. Pamela is a graduate of Augustana College and received her Certificate of Non-Profit Management from St. Ambrose University. Pamela received the national Nation of Neighbors Award in 2019.

Ms. Crouch was diagnosed with breast cancer in 2008. A creative person by nature, she used the therapeutic benefits of the arts to deal with her treatment and recovery. In 2010, she and a fellow artist and cancer survivor founded Living Proof Exhibit and worked with local artists to offer Creative Sessions for those touched by cancer, leading to an annual exhibition of works by cancer survivors that has appeared at Bucktown Center for the Arts and the Figge Art Museum in Davenport, the Cedar Rapids Museum of Art, the Dubuque Museum of Art, and the Muscatine Art Center.

Living Proof Exhibit received its non-profit status in 2015 and continues to provide Creative Sessions and display cancer survivor artwork in Quad City cancer and therapy centers. The organization has also developed programs, such as Art-To-Go kits for cancer patients and virtual tours of the Figge for patients receiving chemotherapy. A new partnership with the Quad City Symphony Orchestra resulted in the original opera Karkinos, a story created



with the input from over 30 Quad Citizens touched by cancer. This opera will premiere February 2021.

Raul Lorenzana, Senior Manager, Pablove Shutterbugs program, The Pablove Foundation

My name is Raul Lorenzana and I am the Senior Manager of the Pablove Shutterbugs program. Pablove Shutterbugs, the signature art education-program of the Pablove Foundation, teaches kids and teens living with cancer to develop their creative voice through the art of photography. The program aims to improve quality of life as students learn from caring professionals who help spark their creativity and foster a sense of discovery and accomplishment. Pablove Shutterbugs is open to patients ages 6-18 who are currently living with cancer or have completed treatment.

Amanda Poole, Director of Canopy Cancer Survivorship Center, Memorial Hermann Foundation

Amanda Poole is the Director at Canopy at Memorial Hermann The Woodlands Medical Center, one of two cancer survivorship centers in Texas, and has been since its inception. Amanda was recruited to build Canopy's programs and services, advisory infrastructure and volunteer services. During her four and a half years at Memorial Hermann she has been chosen for the Women Leaders Mentorship cohort and the Leadership Development Academy.

She graduated from Texas A&M with a marketing degree, and most of her career has been in nonprofit work. The first part of her career was working with orphans in Zambia, Nicaragua and Columbia. She is deeply passionate about making an impact on the world in a tangible way.

Amanda is passionate about serving her community and serves in several organizations. Namely, she serves on the Leadership Montgomery County Alumni Advisory Council, the Government Affairs committee for The Woodlands and Conroe Chambers of Commerce, as well as with the United Way Young Mother's Childcare Scholarship program.

She and her husband live on Lake Conroe with their two dogs, and when she isn't working you can find her traveling, reading a good book or paddle boarding.

Erin Price, Young Adult and Psychosocial Support Programs Director, Smith Center for Healing and the Arts



Erin Price, MSW, LICSW was driven to help others facing cancer shortly after her own breast cancer diagnosis when she was 27. She believes in the power of community and strives to help those faced with cancer connect to other survivors so that no one has to go through it alone. Erin's work at Smith Center began in 2012 and includes running the DC Young Adult Cancer Community programming, and providing group and individual support to cancer survivors, serving as an Integrative Patient Navigator and managing Smith Center's Integrative Patient Navigation Training.

Founded in 1996, Smith Center for Healing and the Arts is a Washington, DC-based nonprofit health, education, and arts organization. Our mission is to develop and promote healing practices that explore physical, emotional, and mental wellness and lead to life-affirming changes. We offer empowering retreats and programs for adults living with cancer and their caregivers including yoga and stress reduction, creative expression, nutrition classes, as well as lectures and support programs. Smith Center has also become a leader in the nationwide movement to promote the use of the arts in healing. We do this through programs and exhibitions in our Joan Hisaoka Healing Arts Gallery and by developing and sharing a range of innovative programs and initiatives in the community and across the nation.

Resources

Resources shared during the webinar are listed below:

Artsteps – Create your own virtual gallery/exhibition

<https://www.artsteps.com/>

- YouTube – Create a channel for your organization to showcase videos
<https://www.youtube.com/>
- Facebook Live – Streaming videos and live exhibitions, alongside in-person events
<https://www.facebook.com/facebookmedia/solutions/facebook-live>
- Instagram Live – Streaming videos and sharing stories
<https://www.facebook.com/facebookmedia/solutions/instagram-live>
<https://help.instagram.com/292478487812558>
- QR Code Generator – Create QR codes for marketing material
<https://www.qr-code-generator.com/>