



Livestrong Solution Series

A monthly interactive web-based series hosted and moderated by Livestrong. This series will facilitate collaborative discussions among Livestrong Solution Grant applicants all working on similar projects or with an aligned mission to collectively serve the cancer community.

Technology Solutions, June 24, 2020

Panelists

Michelle Mierzwa, Assistant Professor, University of Michigan

Michelle Mierzwa MD is an Associate Professor in the Department of Radiation Oncology at the University of Michigan. She has been subspecialized in the treatment of head and neck cancer for the past 12 years, and collaborates with the multidisciplinary head and neck cancer team at the Rogel Cancer Center. The University of Michigan head and neck team is focused on the development of personalized approaches to treat and monitor head and neck cancer and the incorporation of technology to achieve these goals.

Specifically, our collaboration with the Livestrong Foundation offers our patients with HPV-related oropharynx cancers an opportunity to participate in a remote monitoring paradigm focused on both recurrence detection and survivorship visits based on quality-of-life.

Jordan Ruch, Outreach Manager, Wonders & Worries

Jordan Ruch is the Outreach Manager at Wonders & Worries—an Austin-based nonprofit, providing free, professional support to children and teens during a parent's serious, physical illness. Jordan is a Certified Child Life Specialist with over 6 years of experience, serving pediatric patients and their families in the hospital setting. After completing her child life internship at C.S. Mott Children's Hospital in Ann Arbor, Michigan, Jordan supported primarily trauma and surgical patients at Baylor Scott & White McLane Children's Medical Center in Temple, Texas and most recently, Dell Children's Medical Center in Austin, Texas. In her outreach role at Wonders & Worries, she continues to



spread awareness of child life services and the importance of supporting children throughout a parent's illness.

Andrea Incudine, Senior Manager of Programs & Evaluation, Family Reach

As Senior Manager of Programs and Evaluation at Family Reach, Andrea Incudine has been instrumental in the success of the organization's Financial Planning for Cancer program, matching over 700 families with pro-bono financial planners across the country. With a dedication to quality data and evaluation, plus a background in public health, she has both the numbers brain and the passion that keeps her team focused and proactive in eradicating the financial burden of cancer.

Len Forkas, Founder and Chairman, Hopecam Inc.

Len Forkas is the founder of Hopecam, a Virginia based charity that connects children with cancer to their classmates, friends and support systems using modern technology. Since 2002, Hopecam has connected over 2,500 children to 45,000 classmates in the US. Len has 20+ years of experience as an entrepreneur in both the real estate and wireless industries. He has raised over \$100 million in equity capital to fund Milestone's growth since its formation in 2001 leading to the development of over 100 towers in six states. Prior to forming Milestone Communications, Forkas formed a residential and commercial real estate development company with projects in the US and Canada totaling over \$200 million. Mr. Forkas is a published author and leadership speaker. In 2012, he competed in one of the world's toughest endurance events: Race Across America, a 3,000 mile, coast-to-coast solo bicycle race that participants must finish in 12 days. Forkas finished in 11 and raised over \$350,00 for Hopecam. In his book "What Spins the Wheel," Forkas describes the leadership challenges of assembling and motivating an 11 person, all-volunteer team that supported him around the clock. Forkas has appeared on CNN Anderson Cooper 360, Fox & Friends, Wharton/Sirius XM Radio and Washington DC affiliates ABC & Fox.

Ann Stratton, Lead Practitioner, Showers Family Center for Childhood Cancer and Blood Disorders

Ann Stratton is a Pediatric Nurse Practitioner at Akron Children's Hospital. She has been working in the subspecialty of Hematology and Oncology for the last 15 years. She received her Nursing degree at St. Louis University and her masters in Nursing at the University of Missouri. Akron Children's Hospital is a free standing children's hospital located in Ohio. The program is a midsized



program and is currently working on expanding their Adolescent and Young Adult Program. Ann works with local organizations to raise awareness of the AYA needs. She is currently obtaining her PhD in Nursing with a hope to focus on Oncology research. Her current dissertation proposal is to look at ways to assess post traumatic stress disorder and high risk taking behaviors in AYA patients immediately after therapy. As a provider, her goal is to improve access to care for the AYA population and provide alternative methods of care.

Resources

Resources shared during the webinar are listed below:

- Ring Central - Cloud-based communications and collaboration software:
<https://www.ringcentral.com/>
- Apricot - Nonprofit Case Management Software:
<https://www.socialsolutions.com/software/apricot/>
- Doximity - Online networking service for medical professionals:
<https://www.doximity.com/>
- EpicCare mobile app, Haiku - Electronic medical recording (EMR) software for large hospitals and healthcare systems:
<https://www.inova.org/for-physicians/epiccare-mobile-apps>