



Livestrong

Patient Centered Innovation

By putting those affected by cancer at the center of what we do, they help us focus on answering the question we ask ourselves each day:

“Which everyday cancer problem will we fix today?”

What Innovation means to Livestrong

We believe cancer healthcare providers should engage survivors and caregivers in developing and implementing treatment and support plans. Those plans should always take into consideration individual values and preferences.

To make sure communication is clear and needs are met, cancer providers should incorporate these elements in their plan:

- Care Planning
- Patient Navigation
- Electronic Health Records

System-Wide Survivor Driven Innovation

Healthcare providers continue to improve and change their practices and standards. We believe the current healthcare system must evolve at the same pace.

While new advancements in treatment and care are improving the quality and length of life, the cost of cancer care to those effected continues to be profound. We want to see these and other system-wide changes to combat the rising cost:

- Provider education and incentives
- New or improved data and payment infrastructures
- Patient-centered technologies such as telehealth services and artificial intelligence

INFOCUS

Livestrong advocates are actively involved in advocacy efforts across the US. Here are examples of our advocates most recent efforts.

National: SB 4375

2020 Telehealth Modernization Act

To make permanent certain telehealth flexibilities under the Medicare program related to the COVID-19 public health emergency.

National: HR 647

Palliative Care and Hospice Education and Training Act

To encourage the quality improvement of palliative and hospice centers by supporting palliative medicine training, implementing strategy to expand palliative care research programs, and promoting career development of palliative care providers.

From the Library

[Delivering Patient-Centered Cancer Care](#)

[Livestrong Cancer Institute Launch](#)

Advocacy Highlights

[Artificial Intelligence in Cancer Care](#)